

3rd. International Congress of Breast Disease Centers



Paris, February 6-8, 2013

Prof. Ruben Orda

Breast Cancer Care

Breast Centers



Breast Centers

European Parliament (2003)



“All units involved in screening, diagnosis or therapeutic activities must ensure the formation of proper multidisciplinary team work”

Breast Cancer European Parliament Resolution

Session document 18.10.2006

European Parliament resolution
on breast cancer in the enlarged
European Union

- **Nationwide screening**
- **Nationwide interdisciplinary centers**

Breast Centers/Units

European Parliament (2006, 2010)



*“Calls on Member States to provide
Interdisciplinary Breast Units
by 2016”*

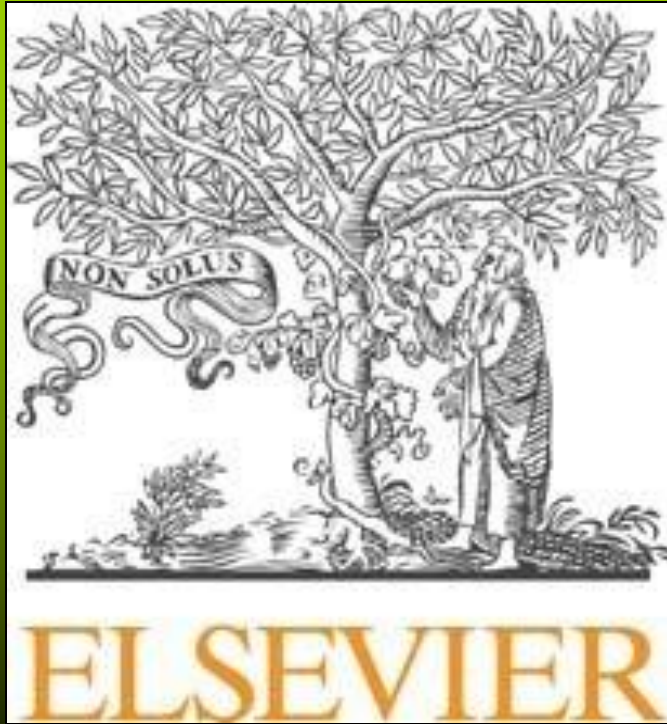
Breast Cancer

European Parliament Resolution

(25/10/2006)

Nationwide Interdisciplinary Centers

“Since treatment in an interdisciplinary Breast Center has proven to raise chances of survival and to improve the quality of life”



R.W. Blamey, L. Cataliotti
European Journal of Cancer 42: 1331-37, 2006
Position Paper
EUSOMA Accreditation of Breast Units



Health & Consumer Protection
Directorate-General

**European guidelines for quality assurance in breast
cancer screening and diagnosis** *Fourth Edition*

Editors

N. Perry

M. Broeders

C. de Wolf

S. Tornberg

R. Holland

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Technical editor

E. Puthaar



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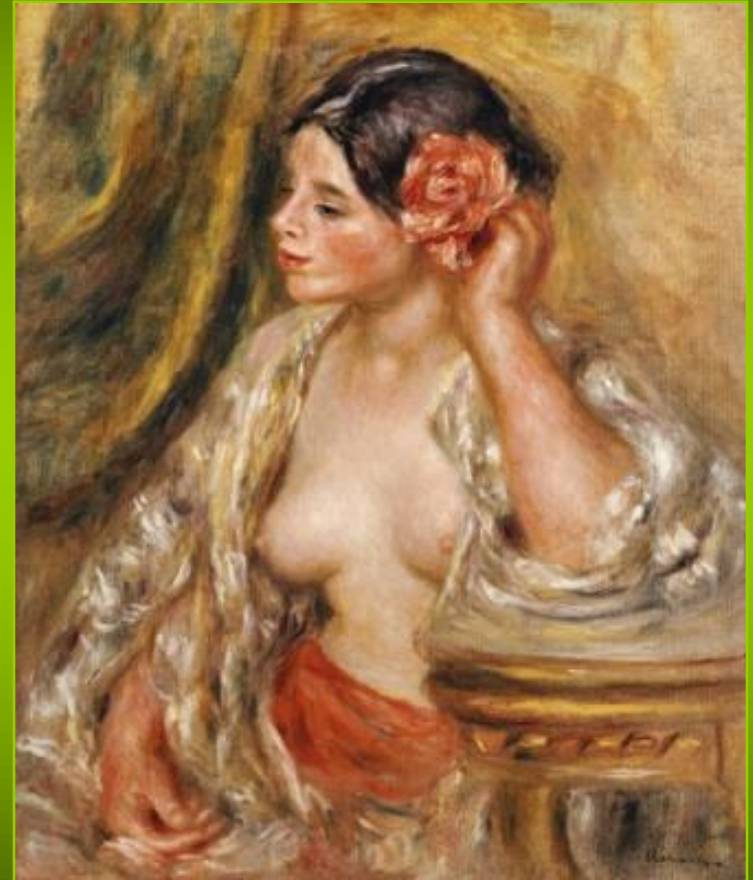
The requirements of a specialist Breast Unit

Authors

R. Blamey

L. Cataliotti

This is a revised version of the original EUSOMA
position paper published in 2000
(European Journal of Cancer 2000; 36:2288-2293)



Prof. Ruben Orda

“The European breast unit landscape is a heterogeneous field. Nine years after the EUSOMA position paper, we do not have any standard European guidelines, neither for the development nor for the mandatory prerequisites of a breast unit. The development and operation of breast units are still country specific”.

**Taran FA, Eggemann H,
Breast Units in Europe;
Breast Care; 4:219, 2009.**



EUSOMA
European Society of Breast
Cancer Specialists

| | |
|--------------------|-----------|
| Austria | 2 |
| Belgium | 2 |
| Germany | 11 |
| Italy | 3 |
| Switzerland | 2 |

European Commission

Joint Research Center

IHCP

(Institute for Health and Consumer Protection)

in Ispra, Italy

Updating guidelines

Defining a better accreditation scheme

National Accreditation Program for Breast Centers (USA)



NATIONAL ACCREDITATION PROGRAM FOR BREAST CENTERS

ISS/SIS

International Accreditation Program



XVI World Congress of the International Society of Senology



29th National Congress
of the Spanish Society of Senology



valencia

2010
october 20th - 22th

www.congresomundialsis.com

Palacio de Congresos de Valencia

Prof. Ruben Orda

1st International Congress of Breast Disease Centers 2011

FIRST ANNOUNCEMENT

PARIS 2011

1st International
Congress
of Breast Disease
Centers

Friday 21st January & Saturday 22nd January 2011

*LOCATION: Malesherbes Convention Center
108 Boulevard Malesherbes - 75017 Paris - France*

IBDC

International Breast Disease Centers

SCIENTIFIC COMMITTEE IN PROGRESS MARC ESPIÉ

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Prof. Ruben Orda

SIS/ISS

International Accreditation Program

**Pursuing Excellence
Through Accreditation**

**Pursuing Accreditation
Through
Mentorship**

**Gradual and Progressive
Process**

Breast Centers Improvement in Quality of Care

Specialization

Multidisciplinary Approach

Interdisciplinary Communication

Patient-Centered Standards

Monitoring of Outcomes



2nd

International Congress
of Breast Disease Centers

2012

THURSDAY 9 FEBRUARY

MORNING

OVERVIEW OF THE SESSIONS

8:30 - 8:45
Salon Maillot

INTRODUCTION : PLENARY MEETING

M. ESPIE (France) M. SEYCHELL (European Commission)

THEME I : MANAGEMENT OF BREAST CENTERS

8:45 - 10:15
Salon Maillot

SESSION 1 - TOWARDS A WORLD PLATFORM FOR BREAST CENTERS / UNITS ACCREDITATION

Chairmen : R. ORDA (Israel) and T. PIENKOWSKI (Poland)

- A call for a Common World Platform for Breast Centers/Units Accreditation
- SIS (Senologic International Society) : An International perspective
- UICC (Union for International Cancer Control) : A Global Vision
- EUSOMA (European Society of Breast Cancer Specialists): A European view
- NAPBC (National Accreditation Program for Breast Centers) : American Program Considerations
- Discussion

R. ORDA (Israel)
E. NOVAIS DIAS (Brazil)
E. CAZAP (Argentina)
R. WILSON (UK)
M. MAGALHAES COSTA (Brazil)

Breast Centers / Units Accreditation

**A CALL FOR A COMMON
WORLD PLATFORM**

2nd International Congress of Breast Disease Centers

Paris Statement (2012)

“All women across the world should have access to fully equipped, quality assured, dedicated Breast Centers/Units, that provide competent and comprehensive care”



IMPROVING BREAST CARE

International School of Senology SIS (ISS/SIS)

**National Accreditation Program Breast Centers
(NAPBC)**

European Society Specialist Centers (EUSOMA)

International Union Cancer Control (UICC)

IMPROVING BREAST CARE

**Global Standard
For Breast Care**



American Society of Breast Disease

Advancing Multidisciplinary Breast Care

36th Annual Symposium, Dallas, TX, USA
April 12-14, 2012

RUBEN ORDA

Breast Care Global Alliance

Global Accreditation Program



17th WORLD CONGRESS ON BREAST DISEASES

of the Senologic International Society – SIS. 

17^o CONGRESSO MUNDIAL DE MASTOLOGIA

Salvador
BAHIA
2012

10 a 13 de Outubro - Brasil
October 10th - 13th - Brazil



www.mastologia2012.com.br

Alliance

- 1) Global Alliance Accreditation: definition of its practical meaning and goals**
- 2) Global Accreditation Program: content and eventual timing of practical implementation.**

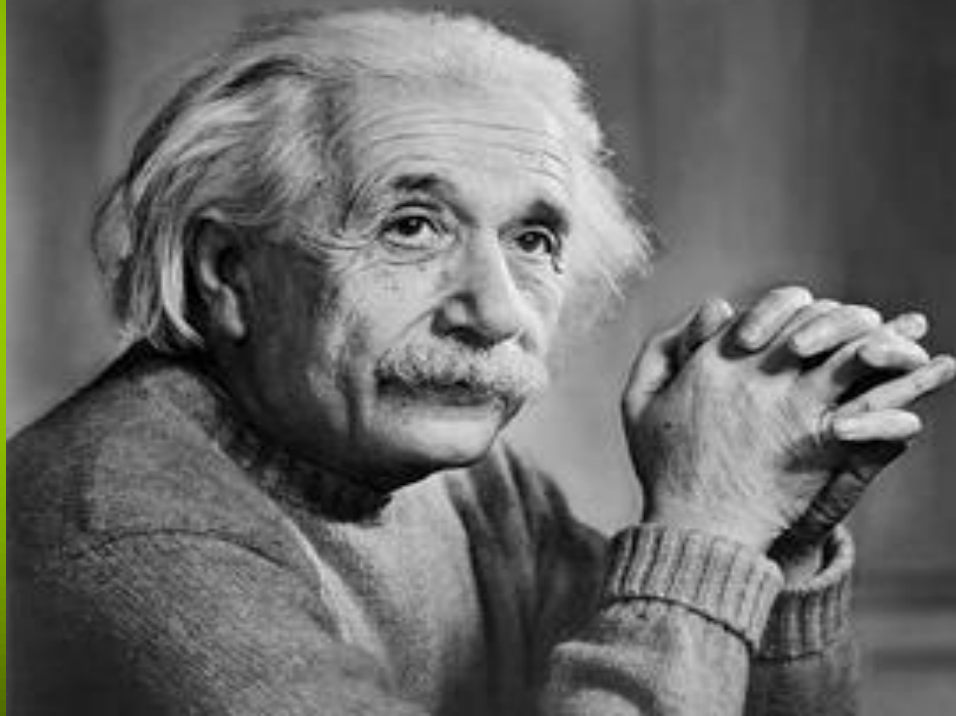
Breast Care Global Alliance

Alliance

?

If you can't explain it **simply**, you don't understand it well enough.

– Albert Einstein



Alliance

Definition

An **alliance** is an agreement or friendship between two or more parties, made in order to advance common goals and to secure common interests.

Wikipedia

IMPROVING BREAST CARE

World Collaboration is Essential

Global Accreditation Program

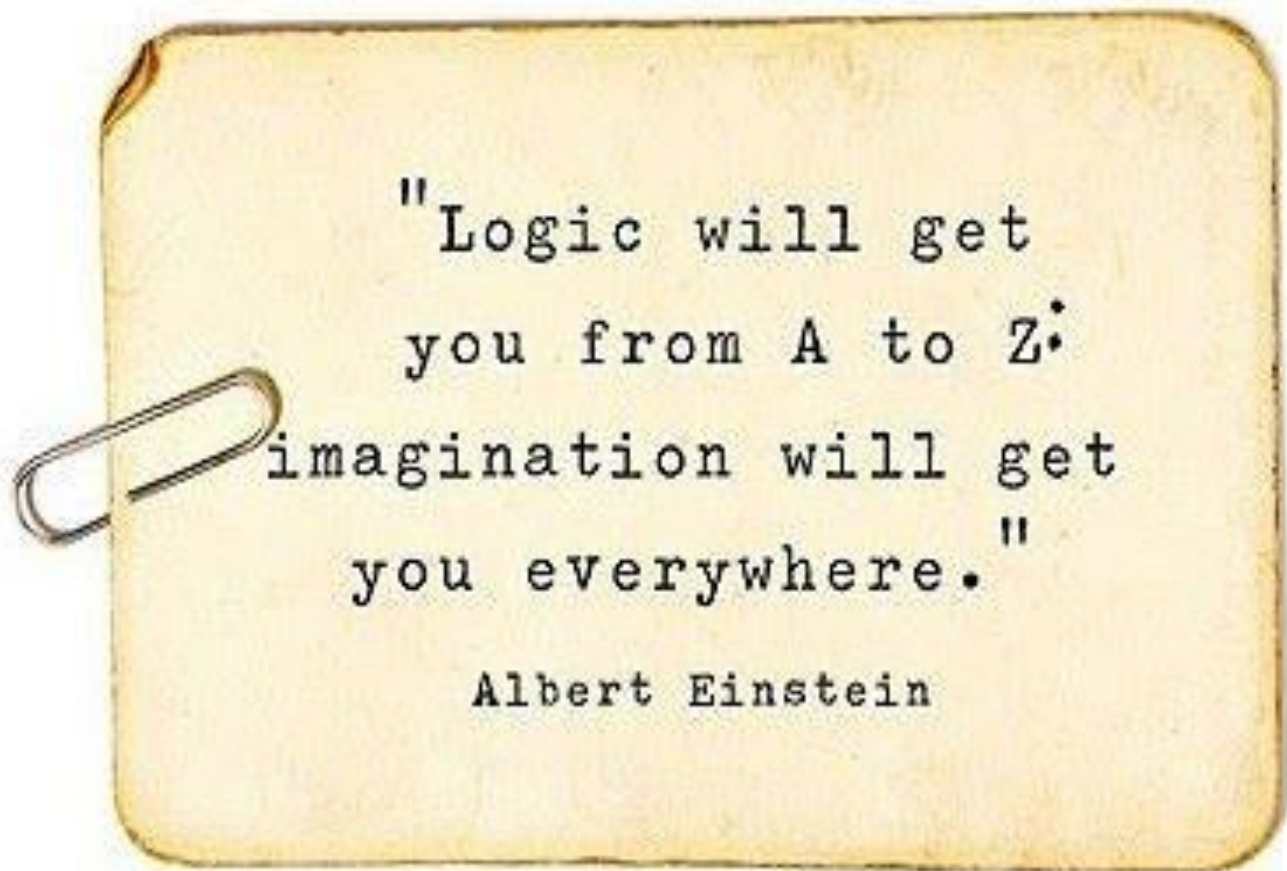


"Life is like riding a bicycle.

To keep your balance
you must keep moving."

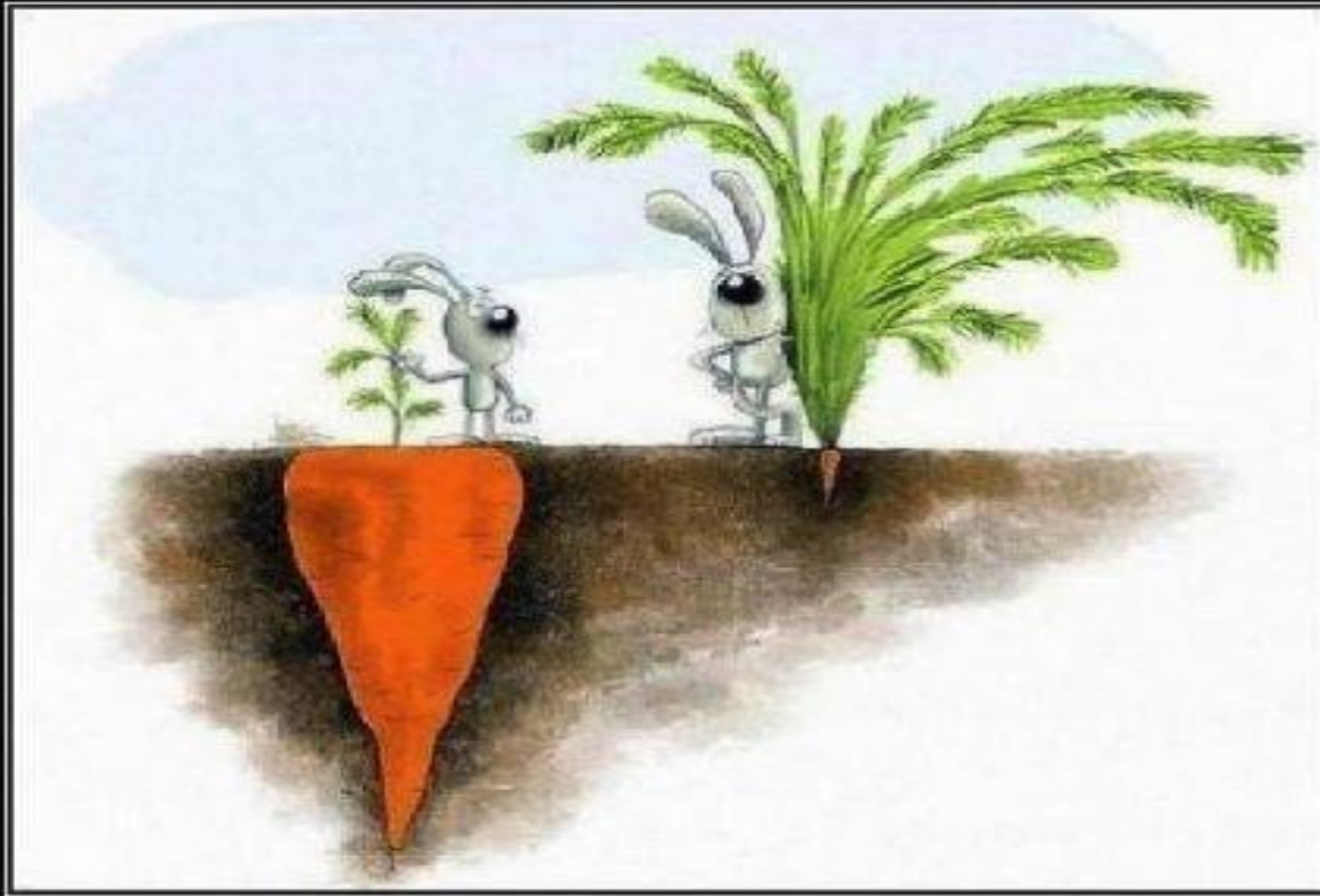
Albert Einstein

1879-1955



"Logic will get
you from A to Z;
imagination will get
you everywhere."

Albert Einstein



SUCCESS

it's not always what you see

Breast Centers

Specialization

Multidisciplinary Approach

Interdisciplinary Communication

Patient-Centered Standards

Breast Centers

Consensus Forum

Discussion on Each Individual Case

Prospective Comprehensive Treatment

Global Accreditation

High quality Breast Care

Highest standards, better outcomes

Expanded access to Breast Care

There is no quality without access

Breast Care Global Alliance





Prof. Ruben Orda